

Jase Peeples

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San Francisco, CA 94117

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SUMMARY OF QUALIFICATIONS:

A multiple award-winning journalist and editor with comprehensive experience at nationally recognized print and online outlets. Recognized media personality, offering analysis and commentary on current events and popular culture.

PROFESSIONAL EXPERIENCE

Freelance Writer, San Francisco/Los Angeles, CA

2011 – Present

- Contributor writing features, editorials, essays, and listicles covering a wide range of topics for *Out*, *The Advocate*, *Focus*, *Queerty*, *Out Traveler*, *Plus* magazine and other leading publications.

***Movie Pilot*, Venice, CA**

Editor

2016 – 05/2017

- Managed a team of 13 writers and contributors covering news, reviews, and commentary for a fan-centric entertainment brand.
- Scheduled editorial calendar, approved and edited 150-200 pieces of content per month while tracking contributor progress.
- Wrote and edited entertainment celebrity features, breaking entertainment news, and commentary.
- Conducted SEO keyword research and studied site analytics to pitch and assign stories to drive greater traffic.
- Provided press room coverage at high-profile events such as the Academy Awards and the Golden Globes.
- Pitched, wrote, and edited features for integrated marketing campaigns with various studios including Warner Bros. and Lionsgate.

***The Advocate*, Los Angeles, CA**

Entertainment Editor

2013 – 2016

- Wrote and edited entertainment and current events news, cover stories/features, columns and commentary for the leading LGBT-focused publication.
- Produced and wrote online video interviews and packages.
- Promoted published articles across all social media platforms, including Facebook, Instagram and Twitter.
- Managed a team of writers and junior editors.
- Provided red carpet, press room, and after party coverage at high-profile events such as the Academy Awards, the Emmys, the Golden Globes, Comic-Con International, the MTV Movie Awards and Video Music Awards.
- Launched online entertainment channel “Advocate Spotlight” featuring A-list celebrity interviews.
- Acted as a spokesperson and expert on relevant topics with appearances on various broadcast programming.

***The Advocate*, Los Angeles, CA**

Associate Editor

2012 – 2013

- Wrote features, editorial pieces and reviews in addition to daily news items and a weekly column.
- Trained and mentored junior editors.
- Edited work from freelance contributors as well as cultivated and maintained ongoing relationships with a network of writers.

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Gay.net, Los Angeles, CA

Staff Writer

2011 - 2012

- Wrote daily content for the magazine on subjects including entertainment, gaming, sports, and current events.
- Drafted and polished copy on behalf of integrated marketing campaigns for Johnson & Johnson, Mattel and Absolute Vodka, among others.
- Identified popular trends for future articles and managed daily publishing schedule.
- Created custom graphics and edited photographs for use in conjunction with published works.
- Format and publish content using raw HTML.

AWARDS AND HONORS

Journalist of the Year

2013/14 L.A. Press Club National Arts & Entertainment Journalism Awards

Personality Profile, 1st Place

2013/14 L.A. Press Club National Arts & Entertainment Journalism Awards

Commentary/Analysis/Trend, 1st Place

2013/14 L.A. Press Club National Arts & Entertainment Journalism Awards

Entertainment Journalist of the Year, Finalist

57th SoCal Journalism Awards 2015

Journalist of the Year, Finalist

2014/15 L.A. Press Club National Arts & Entertainment Journalism Awards

Best Entertainment Story

2014 National Lesbian and Gay Journalists Association – Los Angeles Journalism Awards

PUBLISHED LITERATURE

***Square Zair Pair* (2016)**

Author .

- Children's book available at mass retail and online.

EDUCATION

San Francisco State University

Bachelor of Arts – English: Creative Writing

- Dean's Honor List

Portfolio can be viewed at <http://jasepeeples.com>.